

## **FOR IMMEDIATE RELEASE**

### **THE EXPERTS PROMOTE RAZA AHMED TO REGIONAL MANAGER OF NORDIC SUPPORT IN COPENHAGEN**

**FT. LAUDERDALE, FL (June 6, 2011)** – The Experts has established a Nordic regional office in Copenhagen, Denmark to further support the companies' expansion throughout the Scandinavian countries. This office will be primarily focused on technical site support services, hardware maintenance, technical dispatch services, and customer service desk operations.

The Copenhagen office will be carrying out certification training, promoting continuous education among the technical staff and knowledge transfer courses between the technical teams, so they can work across different accounts. "The objective is to build upon a team of technical resources that can act as one unified, crossed-trained, and interconnected entity. This entity will allow us to become extremely cost effective to our customers in the Nordics," commented David Hoshko, Chief Global Officer of The Experts. "It is in essence resource sharing and additional support or even an insurance policy for our existing customers. This crossed-trained entity will allow The Experts to run on aggressive Service Level Agreements in a 24x7 environment," Hoshko continued.

To run this effort and Regional office The Experts has promoted Raza Ahmed, the former Site Services Lead in Copenhagen on the HP/Pfizer account. Mr. Ahmed will be accountable for growing this practice and managing the region across all accounts. The Experts would like to congratulate Mr. Ahmed for his promotion to Regional Manager of the Nordics. Mr. Ahmed's talent and experience will be vital in managing The Experts' site support services, as well as the company's strong partnership with HP throughout Denmark, Sweden, Finland, and Norway. "I am proud of Raza's accomplishments in supporting HP/Pfizer in Denmark. His leadership abilities and business sense stood out to me quickly, not to mention his motivated personality. He sees the big picture and we are proud to call him and Expert", remarked David Hoshko.

The Experts, Inc. is a VOSB (Veteran Owned Small Business) which provides IT and Engineering Professional Services to FORTUNE 500 and 1000 companies; State, Local and Federal Governments; as well as the Department of Defense. The Experts, Inc. has been listed on *Inc 500* and *Inc 5000* in recent years, as one of fastest growing private companies.

The Experts is headquartered in Fort Lauderdale, Florida and has offices in Phoenix, Arizona; Dallas, Texas; Atlanta, Georgia; Charlotte and Cary, North Carolina; Alexandria and Williamsburg, Virginia; Tampa and Fort Lauderdale, Florida; Lanoka Harbor, New Jersey; Frankfurt and Hamburg, Germany; Doha, Qatar and Skopje, Macedonia. The Experts provides services in 32 states, the District of Columbia and Puerto Rico, as well as Canada, Europe, the Middle East, Africa and the Asia Pacific.

**MEDIA CONTACT:** Thomas P. Hoshko, 954.493.8040/pr@ExpertsIT.com